



ssnup

Smallholder SustaiNability
Upscaling Programme



SUPPORTING THE LEGAL TRANSFORMATION OF A FINANCIAL INSTITUTION TO BETTER SERVE SMALLHOLDER FARMERS IN BURKINA FASO



Africa



Latin America



Asia



Financial services delivery



Capacity building for end beneficiaries



Market access and product development



Management systems improvement

CONTEXT

Burkina Faso is a landlocked country lying between Ghana to the south and Mali to the north, with limited natural resources. In 2024, the GDP per capita was around USD 1,000 with an estimated population of 23 million growing at almost 3% a year. Agriculture is the backbone of the economy employing about 80% of the workforce. It is primarily constituted of rain-fed subsistence farming of staples like sorghum, millet, and maize, with cotton as the key cash crop. In addition to the issues related to climate changes such as droughts and erratic rains harming productivity in agriculture, Burkina Faso faces significant security challenges, including the persistent threat from non-state armed groups across the country.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Promotion du Développement Industriel, Artisanal et Agricole Association Civile (PRODIA AC) is a microfinance institution present in 20 of the country's 45 provinces, with a dynamic operational system promoting financial inclusion through a solidarity-based lending methodology tailored to the needs of rural and agricultural actors. Since 2016, PRODIA has moved from a low-risk urban individual credit model to a model focused on group credit and development in rural areas. By the end 2024, PRODIA serves over 2,300 smallholders and cereal production alone accounts for 43% of its loan portfolio.

OBJECTIVE OF THE PROJECT

The objective of the project is to strengthen the capacities of PRODIA staff in order to support the institution's mandatory legal transformation, in compliance with the new regulations in Burkina Faso requiring microfinance institutions to adopt the status of a limited company or cooperative.

The expected results of the project are:

- Structure a customised training plan for the institution.
- Train 38 employees around the themes of governance, human resources, risk management, marketing and finance.
- Develop human resources tools such as job descriptions, skills matrices, and assessment grids.

PRIORITY TOPICS

- Environment and climate change
- Food security and improved nutrition
- Gender equality
- Fair agrifood systems



IMPACT INVESTOR

Sidi Solidarité Internationale pour le Développement et l'Investissement

BENEFICIARY ORGANISATION

PRODIA (MFI) – Burkina Faso, serving 2,365 smallholder farmers

AGRICULTURAL VALUE CHAIN

Multiple

STARTING DATE

December 2025

DURATION

9 months

TOTAL TA BUDGET

€ 45,456
Including € 38,521 (85%) contribution from SSNUP



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