



ssnup

Smallholder Sustainability
Upscaling Programme

STRENGTHENING SMALLHOLDER FARMER ACCESS TO FINANCE AND MARKETS IN MALI



Africa



Latin America



Asia



Financial services delivery



Capacity building for end
beneficiaries



Market access and
product development



Management systems
improvement

CONTEXT

Mali is a landlocked country located in the Sahel region in West Africa. It is the eighth-largest country in Africa with an area of over 1,240,192 square kilometres. Agricultural activities represent approximately 33% of Mali's GDP and employ nearly 80% of the population. Agricultural production in Mali is largely dominated by cotton and grains, including rice, corn, millet, sorghum, and wheat. Mali has important and underexploited agricultural potential, especially in the southern and central regions. Despite some investment opportunities, Malian agriculture is highly vulnerable to erratic rainfall and fluctuating commodity prices.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Réseau de Micro-Institution de Croissance de Revenus (RMCR), also known as VisionFund Mali, is an owner-operated mission-driven microfinance network whose mission is to provide financial (credit and savings) and non-financial services to poor rural producers and to enable these vulnerable populations to build successful businesses. The clients targeted by the RMCR are those excluded from the traditional banking system and therefore without access to credit. 70% of the beneficiaries are women who struggle to acquire means of survival through very modest economic activities and are structured in solidarity groups and community banks.

OBJECTIVE OF THE PROJECT

The objective of the project is to strengthen production, marketing capacities, and access to finance for smallholder farmers, mainly operating in the onion value chain.

The expected results of the project are:

- Train 6,150 smallholder farmers in production, conservation, and sales techniques
- Train 90 partners, such as cooperatives, on warrantage techniques.
- Develop a digital collection and loan processing platform to improve efficiency, risk mitigation, and compliance.

PRIORITY TOPICS

Environment
and climate change



Food security
and improved nutrition



Gender equality



Fair agrifood systems



IMPACT INVESTOR



BENEFICIARY ORGANISATION

Réseau de Micro-Institution de Croissance de Revenus (MFI) - Mali

TARGET

6,150 smallholder farmers

AGRICULTURAL VALUE CHAIN

Onion and shallot

STARTING DATE

May 2025

DURATION

18 months

TOTAL TA BUDGET

€101,382
Including €81,106 (80%)
contribution from SSNUP

