



ssnup

Smallholder Sustainability
Upscaling Programme

STRENGTHENING THE MAIZE VALUE CHAIN THROUGH INCLUSIVE PARTNERSHIPS AND SUSTAINABLE FINANCING IN BURKINA FASO



Africa



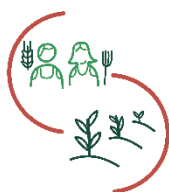
Latin America



Asia



Financial services delivery



Capacity building for end beneficiaries



Market access and product development



Management systems improvement

CONTEXT

The maize value chain is a sector of critical importance to Burkina Faso both in terms of food security and rural economy. For the 2023–2024 season, national maize production was estimated at approximately 1,995,000 tons, representing nearly 39% of the country's total cereal output. Maize is cultivated by over 42% of farming households, making it the most widely grown crop nationwide. Despite its significance, the maize sector continues to face both structural and cyclical challenges. On the production side, factors such as climate-induced yield variability, limited access to quality agricultural inputs, insufficient sector organisation, and constrained financing options undermine production consistency. Moreover, quality-related issues persist—particularly the recurrent presence of mycotoxins, notably aflatoxins—which pose health risks and restrict the maize's suitability for industrial use.

CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Agroserv Industrie SA is a Burkinabe enterprise specialising in maize processing since 2008, with industrial-scale operations commencing in 2013. The company is based in Ouagadougou and currently employs around one hundred and forty staff. It operates two factories (one in Ouagadougou and the other in Bobo-Dioulasso) with a combined capacity of 240 tons per day. The company has been building a network of more than 6,000 maize producers across the country. This network, organised into groups and cooperatives, maintains formal contractual relationships with the company and plays a key role in securing its raw material supply.

OBJECTIVE OF THE PROJECT

The project aims to sustainably strengthen the resilience of smallholder farming households by increasing their productivity and securing stable incomes while consolidating the maize value chain through strategic, multi-stakeholder collaboration.

The expected results of the project are:

- Improving the adoption of agroecological techniques and incomes of 5,000 maize producers.
- Train 50 technical agents to provide effective support for maize production.
- Provide 2,000 maize producers with access to adapted financial products tailored to their needs.

PRIORITY TOPICS

- Environment and climate change
- Food security and improved nutrition
- Gender equality
- Fair agrifood systems

IMPACT INVESTOR



BENEFICIARY ORGANISATION

Agroserv Industrie SA (agri-SME), Burkina Faso

TARGET

5,000 smallholder farmers

AGRICULTURAL VALUE CHAIN

Maize

STARTING DATE

April 2026

DURATION

24 months

TOTAL TA BUDGET

€295,601
Including €206,921 (70%)
contribution from SSNUP



SSNUP c/o ADA asbl | 39, rue Glesener | L-1631 Luxembourg
T. +352 45 68 68 | www.ssnup.org | ssnup@ada-microfinance.lu