ssnup
Smallholder SustaiNability Upscaling Programme

# SUPPORTING THE STRUCTURING OF NEW VALUE CHAINS TO INCREASE RESILIENCE OF SMALLHOLDER FARMERS IN SENEGAL

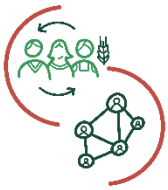

Africa


Latin America


Asia


Financial services delivery


Capacity building for end beneficiaries


Market access and product development


Management systems improvement

## CONTEXT

Senegal boasts a diverse and vital agricultural sector that drives its economy and supports rural livelihoods. Agriculture employs over 70% of the labour force and contributes about 15% to GDP, with crops like millet, sorghum, rice, and maize as staples. The Senegal River Valley is a key region for irrigation, enabling rice and vegetable production. Groundnuts remain a major cash crop, historically central to exports, while horticulture is growing for both local and international markets. Livestock farming, including cattle, sheep, and poultry, is widespread, with pastoralism playing a cultural and economic role. However, the sector faces challenges: erratic rainfall, desertification, and limited access to modern technology hinder productivity.

## CURRENT STATUS OF THE BENEFICIARY ORGANISATION

Founded in 2021 and collaborating with around 450 smallholder farmers, Espen Organics Sénégal (EOSEN) is an agro-industrial company which focuses primarily on purchasing raw organic cashew nuts from local producer organisations and processing them into cashew kernels for local and European markets. The company is committed to the economic and social development of small-scale producers. Through its activities, it helps to create jobs for women, young people and farmers, whilst making the most of local resources.

## OBJECTIVE OF THE PROJECT

The aim of the project is to strengthen the organisation's processing activities and to develop complementary supply chains, in particular for hibiscus and groundnuts, which are compatible with the requirements of organic farming.

The expected results of the project are:

- Train 147 farmers in new crops to diversify their production.
- Train 13 permanent staff including 2 technicians specialising in maintenance in machine programming and management of stock and spare parts.
- Support the organic certification of 147 farmers producing raw cashew nuts, dried cashew apples, groundnuts, hibiscus.

### PRIORITY TOPICS

Environment and climate change

Food security and improved nutrition

Gender equality

Fair agrifood systems

### IMPACT INVESTOR

Sidi Solidarité Internationale pour le Développement et l'Investissement

### BENEFICIARY ORGANISATION

Espen Organics Sénégal (EOSEN) Sarl, Sénégal

### TARGET

147 smallholder farmers

### AGRICULTURAL VALUE CHAIN

Cashew, groundnuts, hibiscus

### STARTING DATE

July 2026

### DURATION

9 months

### TOTAL TA BUDGET

€28,484
Including €21,286 (75%) contribution from SSNUP

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